# EERMC Market Potential Study Data Refresh Update

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**Date:** January 19, 2023



#### Outline

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## Market Potential Study (MPS) Summary

Market potential studies (MPS) are used to help inform and set the energy efficiency targets submitted to the PUC

The last MPS was completed in 2020 and covered 2021-2026

The refresh will update results for key areas for 2024-2026 to provide more accurate information

Three main applications for this data:

- Reference point for the Council from an objective third-party for setting EE targets
- Identify where the biggest EE opportunities are over the next three years
- Other stakeholders can refer to these studies to help support their arguments



#### MPS Data Refresh Timeline

12/15 – Council voted to proceed with Dunsky, contingent on obtaining sufficient funds

1/9 – OER and C-Team held contracting and next steps call with Dunsky project manager

1/18 – OER and C-Team held pre-kick off meeting with Dunsky team



#### MPS Data Refresh Timeline

Task	Jan		Feb		Mar		Apr		May	
	1	2	1	2	1	2	1	2	1	2
Task 1: Identify data sources and	D1. Data									
collect input data	Request									
Task 2: Estimate net effects of factors										
affecting baselines										
Task 3: Update measure list and										
gather data										
Task 4 and 4a: Estimate potential										
savings										
Tasks 1-3: Kick-off meeting, check-in	W: -1 66				2.4	2.0	2.0			
meetings, and correspondence	Kick off	M	M	M	M	M	M			
Tasks 1-4: Reporting and					D4. Draft		D5. Final			
recommendations and deliverables					Results		Results			

Note: During contract negotiations, D2 and D3 were eliminated as formal deliverables.

M = Meeting D = Deliverable



## MPS Data Refresh Next Steps

#### Council to determine funding approach for MPS data refresh

This is part of Council budget discussion on today's agenda

OER, C-Team and other stakeholders, including RIE, to hold kick-off meeting in late January

Align schedule for MPS data refresh results and Council Targets filing deadline



### Council Member Discussion

