



**Theresa L. O'Brien**  
Vice President – Regulatory Affairs

234 Washington Street  
Providence, RI 02903

Phone 401 525-3060  
Fax 401 525-3064  
theresa.obrien@verizon.com

October 17, 2003

Ms. Luly E. Massaro, Commission Clerk  
Rhode Island Public Utilities Commission  
89 Jefferson Boulevard  
Warwick, Rhode Island 02888

Dear Ms. Massaro:

We are filing, herewith, for effect November 16, 2003, tariff material consisting of:

**RI PUC No. 15**

<b>Part/Section</b>	<b>Revision of Page(s)</b>	<b>Original of Page(s)</b>
A/15	3	9, 14, 15, and 16
M/1	N/A	60

This filing introduces two new service packages called *Local Package Plus* and *Local Package Basic*. These packages are targeted to residence customers who desire feature-rich telephone service at a known, fixed monthly rate.

*Local Package Plus* provides customers with a combination of local, toll, and optional services for a flat monthly rate of \$44.95. It includes the dial tone line, unlimited local usage, unlimited regional toll usage, unlimited local Directory Assistance, and a broad choice of Value Added Services.

*Local Package Basic* provides customers with a combination of local, toll, and optional services for a flat monthly rate of \$39.95. It includes the dial tone line, unlimited local usage, unlimited regional toll usage and a choice of up to five Value Added Services.

If you have any questions regarding this filing, please contact Frances O'Neill-Cunha of my staff at 401 525-3560.

Enclosed are an original and nine copies of the tariff material. Please return a copy of this letter and the tariff pages marked "Duplicate" with your stamp of receipt.

Respectfully submitted,

Theresa L. O'Brien

Attachments

# **Verizon Rhode Island**

**Introduction of**

**Local Package PLUS**

**and**

**Local Package BASIC**

**October 2003**

# **Rhode Island Local Package PLUS**

## **Table of Contents**

1. Description of Local Package PLUS
2. Target Market
3. Rationale for Filing

## 1. **Description of Filing**

This filing introduces a new service package known as *Local Package Plus*. *Local Package Plus* provides residential customers with a combination of local, toll, and optional services for a flat monthly rate of \$44.95. It includes the dial tone line, unlimited local usage, unlimited regional (intraLATA) toll usage, unlimited Local Directory Assistance and a choice of any Value Added Services from the list below:

- Caller ID or Caller ID Number Only or Call Waiting ID Deluxe or Caller ID w/Name
- Call Waiting
- Anonymous Call Rejection – Stand Alone
- Call Forwarding
- Speed Dialing 30
- Busy Redial
- Three-Way Calling
- \*69
- Standard Home Voice Mail
- Call Forwarding Busy Line or Call Forwarding Don't Answer or Call Forwarding Busy Line/Don't Answer
- Talking Call Waiting
- Distinctive Ring (Packages I and II)
- Call Intercept

Optional features are subject to availability.

Service and Equipment Charges (Non-Recurring Charges) are not applicable to customers who subscribe to *Local Package Plus*.

*Local Package Plus* is available to customers, within the Company's service area, who subscribe to Residence One-Party Flat Rate Unlimited Service at a single location. *Local Package Plus* is available for Multi-line Package Bonus discount and the Package Bonus Discount.

Verizon certifies that the rate for *Local Package Plus* is not less than the Long-run Incremental Cost of providing *Local Package Plus*.

## 2. **Target Market**

The target market for *Local Package Plus* includes customers who:

- Desire a variety of services and features
- Desire a known fixed monthly rate for their telecommunications service
- Desire unlimited local and regional toll calling

### **3. Rationale for Filing**

A basic awareness of the marketplace reveals that many of Verizon's competitors are now offering customers packages of services that include unlimited local and toll usage. While customers continue to look for value in their telecommunications service, increased competition continues to place significant revenue at risk. Market research indicates customers want a consistent monthly rate for all their telecommunications services.

*Local Package Plus* is designed to complement Verizon's overall strategy to attract new customers and retain existing customers by offering innovative plans to meet their lifestyle and calling needs. Verizon expects this offering to prevent short-term loss of customers and increase long-term customer loyalty.

# **Rhode Island Local Package BASIC**

## **Table of Contents**

4. Description of Local Package BASIC
5. Target Market
6. Rationale for Filing

#### **4. Description of Filing**

This filing introduces a new service package known as *Local Package Basic*. *Local Package Basic* provides residential customers with a combination of local, toll, and optional services for a flat monthly rate of \$39.95. It includes the dial tone line, unlimited local usage, unlimited regional toll usage and a choice of up to five Value Added Services. The following is the list of the features from which *Local Package Basic* subscribers can choose:

- Caller ID or Caller ID Number Only or Call Waiting ID w/Name
- Call Waiting
- Speed Dialing 8
- Three-Way Calling
- Standard Home Voice Mail

Optional features are subject to availability.

Service and Equipment Charges (Non-Recurring Charges) are not applicable to customers who subscribe to *Local Package Basic*.

*Local Package Basic* is available to customers, within the Company's service area, who subscribe to Residence One-Party Flat Rate Unlimited Service at a single location.

Verizon certifies that the rate for *Local Package Basic* is not less than the Long-run Incremental Cost of providing *Local Package Basic*.

#### **5. Target Market**

The target market for *Local Package Basic* includes customers who:

- Desire a variety of services and features
- Desire a known fixed monthly rate for their telecommunications service
- Desire unlimited local and regional toll calling

#### **6. Rationale for Filing**

A basic awareness of the marketplace reveals that many of Verizon's competitors are now offering customers packages of services that include unlimited local and toll usage. While customers continue to look for value in their telecommunications service, increased competition continues to place significant revenue at risk. Market research indicates many customers want a consistent monthly rate for all their telecommunications services.

*Local Package Basic* is designed to complement Verizon's overall strategy to attract new customers and retain existing customers by offering innovative plans to meet their lifestyle and



calling needs. Verizon expects this offering to prevent short-term loss of customers and increase long-term customer loyalty.

**15. Service Packages**

**15.3 Multi-Line Package Bonus Discount**

<b>15.3.1 Description</b>	
<b>A.</b>	Multi-line package bonus discount is a billing arrangement that provides one-party residence customers that have two or more access lines and purchase one or more of the following services/packages in allowable combinations, with a discount.
1.	Local package
2.	Local package standard (limited to customers of record on or before October 18, 2002)
3.	ValuePack
4.	Local Package Plus
<b>B.</b>	To be eligible for the multi-line package bonus discount, all the customer's lines must be on the same premises and billed to the same customer and billing telephone number.
<b>C.</b>	Multi-line package bonus discount is available only to customers whose basic service is provided over Telephone Company access lines.
<b>D.</b>	The services and packages are provided subject to their individual service regulations specified elsewhere in the tariff.
<b>E.</b>	Multi-line package bonus discount is not available on services for which customers are receiving a lifeline reduction in monthly rates.

(N)

<b>15.3.2 Application of Rates and Charges</b>	
<b>A.</b>	A percent discount applies to the monthly rate for each eligible service/package on each line.



Verizon New England Inc.

**15. Service Packages**

**15.6 Package Bonus Discount**

(T) (X)

15.6.1 Description	
<b>A.</b>	The Package bonus discount is a billing arrangement that provides eligible one-party residence customers that purchase the following service(s) with a discount.
1.	Talking Call Waiting
2.	Call Intercept Service
<b>B.</b>	To be eligible for the package bonus discount, the customer must subscribe to local package or local package plus. In addition, customers of record on or before October 18, 2002 who subscribe to local package standard will continue to be eligible for the package bonus discount.
<b>C.</b>	Local package and local package standard are provided subject to their individual service regulations specified elsewhere in the tariff.

(T)

(S)

(S)

(C)

15.6.2 Application of Rates and Charges	
<b>A.</b>	A percent discount applies to the monthly rate for each service specified in 15.6.1.A.
<b>B.</b>	A one-time charge does not apply to establish package bonus discount.

(T)

(T)

(X)

Note: The material on this page 9 was issued on September 19, 2002, for effect October 19, 2002. It was inadvertently filed with an incorrect page number of 13. This filing also incorporates material issued as a supplement on October 11, 2002, for effect November 10, 2002.



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**15. Service Packages**

**15.9 Local Package Plus**

(N)

15.9.1	Description
<b>A.</b>	Local Package Plus is a billing arrangement which provides residence customers with a combination of local service, unlimited Local Directory Assistance, intraLATA toll and an optional feature package for a single monthly rate.
<b>B.</b>	Local Package Plus includes one-party unlimited exchange service, unlimited Local Directory Assistance and unlimited intraLATA toll. In addition, customers can select any of the following. <ol style="list-style-type: none"> <li>1. Call Waiting</li> <li>2. Talking Call Waiting</li> <li>3. Call Forwarding</li> <li>4. Call Forwarding Busy Line or Call Forwarding Don't Answer or Call Forwarding Busy Line Don't Answer</li> <li>5. Three-Way Calling</li> <li>6. Speed Dialing 30 Codes</li> <li>7. Distinctive Ring – Package I</li> <li>8. Distinctive Ring – Package II</li> <li>9. Busy Redial</li> <li>10. Caller ID or Caller ID – Number Only or Call Waiting ID With Name or Call Waiting ID Deluxe</li> <li>11. *69</li> <li>12. Anonymous Call Rejection</li> <li>13. Call Intercept</li> </ol>
<b>C.</b>	<b>Availability</b> <ol style="list-style-type: none"> <li>1. Local Package Plus is available only to one-party residence customers whose basic exchange service and intraLATA toll service are provided over Verizon Telephone Company access lines.</li> <li>2. Local Package Plus is not available in conjunction with any other local or intraLATA toll calling plans or packages.</li> <li>3. Local Package Plus is not available to customers receiving a lifeline reduction in monthly basic exchange service rates.</li> <li>4. Local Package Plus is not available to customers with ISDN, Centrex, or Student Centrex service.</li> </ol>

(N)



Verizon New England Inc.

**15. Service Packages**

**15.9 Local Package Plus**

(N)

15.9.2 Application of Rates and Charges	
<b>A.</b>	<b>Monthly Rates</b> – The Local Package Plus rate applies in lieu of the monthly rates that would otherwise apply for the individual services included in Local Package Plus.
<b>B.</b>	The Local Package Plus rate applies to customer dialed station-to-station sent-paid calls and to operator dialed station-to-station sent-paid calls if facilities are not available for customer dial completion. The rate also applies to operator dialed station-to-station sent-paid calls for handicapped persons unable to dial calls because of their handicap.
<b>C.</b>	Service charges for installation of a network access line or changing the class or grade of service do not apply when a customer is also subscribing to the Local Package Plus. Service charges do not apply to add or change a feature.

(N)





Verizon New England Inc.

**15. Service Packages**

**15.10 Local Package Basic**

(N)

<b>15.10.1 Description</b>	
<b>A.</b>	Local Package Basic is a billing arrangement which provides residence customers with a combination of unlimited local service, unlimited intraLATA toll service and an optional feature package for a single monthly rate.
<b>B.</b>	Local Package Basic includes one-party unlimited exchange service and unlimited intraLATA toll. In addition, customers can select any of the following value added services: <ol style="list-style-type: none"> <li>1. Call Waiting</li> <li>2. Three-Way Calling</li> <li>3. Speed Dialing 8</li> <li>4. Caller ID or Caller ID – Number Only or Call Waiting ID with Name</li> </ol>
<b>C.</b>	<b>Availability</b> <ol style="list-style-type: none"> <li>1. Local Package Basic is available to one-party residence customers whose basic exchange service and intraLATA toll service are provided over Verizon Telephone Company access lines.</li> <li>2. Local Package Basic is not available to customers receiving a lifeline reduction in monthly basic exchange service rates. Local Package Basic is also not available to customers with ISDN, Centrex, or Student Centrex services.</li> <li>3. Local Package Basic is not available in conjunction with any other local or intraLATA toll calling plans or packages.</li> </ol>
<b>D.</b>	Multi-Line Package Bonus Discount and Package Bonus Discounts do not apply to Local Package Basic.

<b>15.10.2 Application of Rates and Charges</b>	
<b>A.</b>	<b>Monthly Rates</b> – The Local Package Basic rate applies in lieu of the monthly rates that would otherwise apply for the individual services included in the Local Package Basic offer.
<b>B.</b>	The Local Package Basic rate applies to customer dialed station-to-station sent-paid calls and to operator dialed station-to-station sent-paid calls if facilities are not available for customer dial completion. The rate also applies to operator dialed station-to-station sent-paid calls for handicapped persons unable to dial calls because of their handicap.
<b>C.</b>	Service charges for installation of a network access line or changing the class or grade of service do not apply when a customer is also subscribing to Local Package Basic. Service charges do not apply to add or change a feature.

(N)



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**1. Exchange and Network Services**  
**1.15 Service Packages**

<b>1.15.9 Local Package Plus</b>				
<b>ID</b>	<b>Service Category</b>	<b>Rate Element</b>	<b>Rate</b>	<b>USOC</b>
	Local Package Plus	Monthly – Per line equipped	44.95	PG03A

(N)

<b>1.15.10 Local Package Basic</b>				
<b>ID</b>	<b>Service Category</b>	<b>Rate Element</b>	<b>Rate</b>	<b>USOC</b>
	Local Package Basic	Monthly – Per line equipped	39.95	PG03E

(N)

Effective: November 16, 2003

Vice-President Regulatory-RI