

#3944

Theresa L. O'Brien
Vice President – Regulatory Affairs



234 Washington Street
Providence, RI 02903

Phone 401 525-3060
Fax 401 525-3064
theresa.obrien@verizon.com

April 4, 2008

Ms. Luly Massaro, Commission Clerk
Rhode Island Public Utilities Commission
89 Jefferson Boulevard
Warwick, Rhode Island 02888

RECEIVED
2008 APR -4 PM 3:11
COMMUNICATIONS SECTION

Dear Ms. Massaro:

We are filing, herewith, for effect May 4, 2008, tariff material consisting of:

PUC RI No. 15

Part/Section	Revision of Page(s)	Original of Page(s)
A/5	28	28.1

With this filing, Verizon Rhode Island (“Verizon RI”) proposes to limit the availability of the Business Link Rewards plan (“Business Link”) to customers whose total monthly billing does not exceed \$20,000.

Business Link is an optional plan for business customers that provides bonus credits based on the customer’s qualifying monthly charges. Bonus credits may be applied to the customer’s Verizon Rhode Island bill, or they may be redeemed for various non-Verizon products. Existing Business Link customers whose monthly billing exceeds \$20,000 may continue in the plan, but they may not add or move lines.

This change better positions Business Link with its intended target market of the small to medium-sized business. The larger business customers may enroll in Corporate Rewards or negotiate customer specific pricing to better meet their needs.

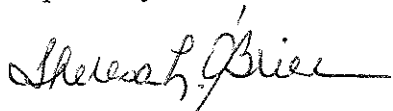
Additionally, Verizon RI proposes to clarify the Business Link tariff language by including verbiage that:

- Allows customers to make certain changes to their account and remain eligible for the Business Link Reward plan.
- Allows Verizon to inactivate a member that has not participated in the plan for a period of more than 24 months.
- Specifies customer notification that will occur when modifications to the plan take place.

If you have any questions regarding this filing, please contact Frances O'Neill-Cunha of my staff at 401 525-3560.

Enclosed are an original and nine copies of the tariff material. Please return a copy of this letter with your stamp of receipt.

Respectfully submitted,



Theresa L. O'Brien

Attachment

Verizon New England Inc

5. Exchange Service
5.10 Business Link Rewards plan

5.10.1	Description
A.	Business Link Rewards is an optional account level plan available to Verizon business customers. Customers enrolled in the plan will receive bonus credits on the amount of their total qualified Verizon monthly charges. One bonus credit will be awarded for every dollar of discounted qualifying charges. A bonus credit, when applied as a direct credit to a customer's telephone bill, has a redemption value of one cent. <ol style="list-style-type: none"> 1. Bonus credits may be applied to the customer's Verizon Rhode Island bill or to certain non-Telephone Company products, such as admission to a Telephone Company sponsored trade show. Only Bonus Credits earned on the local portion of the bill may be applied to the customer's Verizon Rhode Island bill. 2. Bonus credits eligible for redemption that have not been redeemed within two years after the month in which they are posted for redemption will be forfeited. 3. Bonus credits applied to the customer's Verizon Rhode Island bill may be redeemed when a minimum of \$25.00 in bonus credits is earned and available for redemption. Bonus credits applied to all other redemption options may be redeemed when earned and available for redemption. 4. Qualifying charges include Verizon monthly recurring and non-recurring Verizon charges for local and regional services, Verizon long distance service (billed by Verizon Enterprise Solutions), and Verizon high speed internet, and FiOS internet services. Qualifying charges exclude Directory Advertising, time and material charges, late payment fees, returned check charges, enhanced service charges, Verizon maintenance service, refund checks, and all local, state and Federal taxes and surcharges. 5. Customers may change their service address (within the Verizon Rhode Island service territory), add additional qualifying lines, or make changes to the telephone number(s) associated with their enrolled account.
B.	Effective May 4, 2008, customers with monthly billing that exceeds \$20,000 will not be eligible for the Business Link Rewards plan. As of that date, existing Business Link Rewards customers whose monthly billing exceeds \$20,000 may continue in the plan, but additions, rearrangements and moves of service are not permitted for those customers.
C.	The customer's qualified Verizon-billed services within an account must collectively exceed \$124.99 per month. Customers enrolled in the plan that do not meet the \$125 spending requirements for 12 consecutive months may be inactivated from the program.
D.	Business Link Rewards is implemented in the first full billing period following the customer's request to enroll in the plan.
E.	The plan is not available with public access line service, public access smart-pay line service, foreign exchange service, Dormitory Communications Service, Student Residence Centrex Service, Selective Calling Service, Inward Toll Calling Plan, Outward Toll Calling Plan, Corporate Rewards, Customer Specific Pricing Plans, Large System-specific Pricing Plans, or Enhanced Universal Emergency Number Service (E911).

(T)
 (T)
 (N)
 (N)
 (T)
 (T)
 (T)

5.10.2	Regulations
A.	Termination — Customers may terminate participation in the plan at any time. No previously applied discounts will be affected by customer termination, and no termination charges will apply. <ol style="list-style-type: none"> 1. All bonus credits that have not been redeemed will be forfeited; however, if within 90 days of termination, a customer returns to the Business Link Rewards plan with qualifying usage equal to or exceeding their historical monthly usage prior to termination, bonus credits associated with the applicable BTN will be reinstated in full.

Verizon New England Inc.

5. Exchange Service
 5.10 Business Link Rewards plan

5.10.2 Regulations		(X)
A. (Cont'd)		
2.	The termination will go into effect in the first full billing period following the billing period in which the Telephone Company receives notification from the customer.	(X)
3.	Continued participation in the Plan requires that the customer conforms to the requirements specified in this tariff. If, at any time, the customer fails to meet any of the Plan eligibility requirements or the customer shows no program activity for a 24-month period, the Company can terminate Plan participation after customer notification has occurred.	(T)
4.	If Verizon Rhode Island modifies or terminates all or any part of this Plan or any of the point redemption offers at any time, notice of such changes will be provided to existing customers at least 30 days prior to their effective dates. In the event of termination of the Plan, customer notification will be provided at least 90 days in advance of the Plan termination date and will include the date by which all Plan points must be redeemed.	(T)
B.	Transfer of Service — Credits may not be sold, bartered, or assigned to other persons.	(X)